

Clip Transcript: Vauxhall Bedford Factory

Doreen Massey:

The Vauxhall Bedford factory at Luton, has for well over half a century, been one branch plant in a vast Multi-national organisation.

This car was assembled here in Luton by a British workforce. Much of the steel was also British made, and if we look at the badge, it's that of the Vauxhall Motor Company – A company that was making steam engines for Thames barges as long ago as the 1850's.

But the engine in this car comes from Germany, and the transmission was made in Japan, and the steel – this British steel, was sent to Germany to be pressed into shape.

The Vauxhall Cavalier has been dubbed "The World Car" – but it's actually the British version of the world car. In Germany it's called the Ascona, in Australia it's make by Holden. And this whole thing, this whole multi-national organisation is held together by one company – General Motors.